



## The “Best Class Ever!” Award

### Award Description

The “Best Class Ever!” Award is a competition designed for Leadership DeKalb to recognize the Class that truly embodies what it means to be the “best class ever!” This includes - but is not limited to - graduates and members of Leadership DeKalb who are actively engaged with the organization and supportive of its mission.

### Mission Statement

*Leadership DeKalb is a community leadership development organization that educates adults and youth by connecting them to people, issues and opportunities that affect our quality of life and future throughout the metro region.*

### Eligibility

The Award competition is open to all Leadership DeKalb classes (excluding the current graduation year’s class). Since graduation falls mid-year, the current class year is not eligible for that year’s award.

### Timeline

The “Best Class Ever!” Award measurement period runs December 1, 2011 - September 7, 2012.

### Judging Criteria

The “Best Class Ever!” Award is based on three areas of engagement with Leadership DeKalb, including 1) Activity, 2) Contributions and 3) Involvement.

The point system breakdown is outlined below.

### Activity

The Activity category is based on two areas - Membership and Attendance.

- **Membership:** Each class will receive **2 pt. for every active\* member** in their class. The total will be added up and the best average for each class will determine the lead for this sub-category.

*\*Active is defined as a member of Leadership DeKalb who has paid their annual membership dues for the current calendar year.*

- **Attendance:** Each class will receive **1 pt. for every classmate for every event** (e.g., Rush Hour Connector, Noon Knowledge Session and/or Eggs & Issues), **meeting** (e.g., committee and/or Board meetings) **and/or program day** they attend. The total will be added up and the best average for each class will determine the lead for this sub-category.

Membership average + Attendance average = Total for the Activity category

## Contributions

The Contributions category is based on in-kind contributions to the organization.

- **In-Kind:** Each class will receive **1 pt. for every in-kind donation activity or service** provided to Leadership DeKalb. The total will be added up and the best average for each class will determine the lead in this sub-category.

In-Kind average = Total for the Contributions category

## Involvement

The Involvement category is based on volunteerism with the organization. This can include members of the Board; Youth Leadership DeKalb Advisory Council; Class Liaisons; and/or Executive, Finance, Development, Member Services, Program, PR & Marketing, Selection, Sustainability and Events Committees.

- **Volunteerism:** Each class will receive **3 pts. for every Board member, 2 pts. for every chair/co-chair of a committee and 1 pt. for every member of a committee** who is also a member of their class. The total will be added up and the best average for each class will determine the lead in this category.

## Determining the Winner

The winner will be based on the direct results of the following mathematical equation.

Total from Activity + Total from Contributions + Total from Involvement = Total points

The Class Year with the highest # of points will be recognized as the “Best Class Ever!” Award recipient.

In the event of a tie, the tiebreaker will be determined and based on the Class Year with the highest attendance at the previous Annual Reunion.

## **Award Notification**

Leadership DeKalb will notify the Class Liaison(s) for the winning and/or tied Class Year(s), as well as the Class Liaison co-chairs. In the event there is no Class Liaison for the winning Class Year, an all-class e-mail will be sent to notify the entire Class.

The winner and/or tied Classes for the “Best Class Ever!” Award will be notified via e-mail by September 14, 2012.

## **Award Recognition**

The “Best Class Ever!” Trophy will be announced and awarded to the winning class during the Annual Reunion each year. The Trophy will then be held and displayed at the Leadership DeKalb office throughout the year until awarded at the following year’s Annual Reunion for the next winning class.

Winners of the award will also receive:

- Special recognition in the October issue of the Member E-Newsletter;
- The “Best Class Ever!” logo for inclusion in their e-signatures (for e-mails);
- Announcement on Leadership DeKalb’s social media channels including Facebook, LinkedIn and Twitter, as well as the website;
- And, of course, major bragging rights for one year!

## Questions?

If you have any questions, please contact:

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